

# YU GIN

## THE SPIRITIQUE STORY

Spiritique began when three veterans of the spirit business decided to create a company that specializes in quality French Spirits made from the best ingredients, presented in really handsome packaging. Every Spiritique product is carefully crafted in France, respecting tradition while embracing innovation.

## THE PHILOSOPHY

Inspired by Japanese traditions and the famous Yuzu lemon, Yu Gin offers: freshness, subtlety and a wealth of aromas, all in an originally designed glass bottle reminiscent of a Zen garden.

## YUZU

Used by the greatest chefs and perfumers, yuzu has also been beloved by the Japanese for ages for its relaxing and refreshing properties both in Japanese cuisine and in centuries old customs such as Yuzuyu, where the fruit is floated in the hot water of a bath on the winter solstice, to guard against colds, warm the body and relax the mind.

## YU GIN TASTING NOTES

Distilled with juniper berries and enhanced with yuzu, Szechuan pepper, coriander, and licorice. A pronounced citrus nose and a perfectly balanced botanical taste with a subtle peppery finish.

Yu Gin can be enjoyed neat, on the rocks, or in a classic G&T cocktail as a refreshing aperitif.

**94 points.** “This citrusy gin, made with yuzu and Sichuan pepper, hails from France’s Cognac region. The mild aroma whispers lemon peel—the palate shouts it, layering on tart juiciness and a hint of mandarin orange sweetness. Ginger and white pepper heat lead into the astringent finish.”  
(Wine Enthusiast, 2021)



EVERYONE  
LOVES  
YU

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**Yu  
NO  
WHAT'S  
BEST**

## Yu NO Alcohol Free Spirit

Much more than just a no alcohol alternative to Yu Gin, Yu NO is the new yuzu spirit which opens new horizons for non-alcoholic cocktails creation. You can also taste Yu NO pure or just on the rocks.

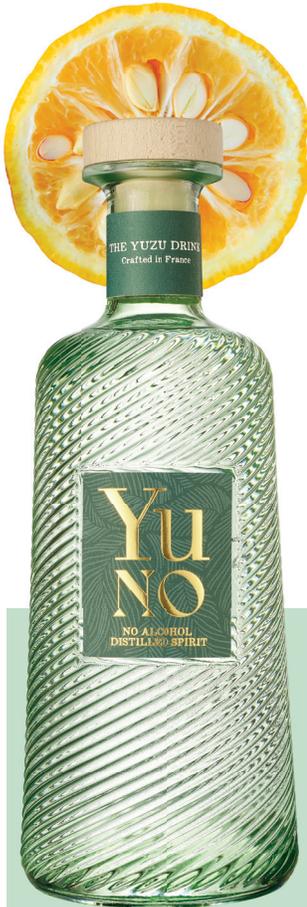
Now you can relax and refresh with a good alcohol free drink, you can enjoy the subtle fresh elegance of the Yuzu without any alcohol. Yu NO is much more than an alcohol-free version of the highly successful Yu Gin. It is also much more than an alternative to gin. It is the exploration of a new taste, a new freshness, a new spicy touch, a new intensity of aromas.

Yu NO is made from the distillation of fresh yuzu and other botanicals, including Sichuan pepper, juniper, coriander, to create a perfectly refreshing and tasty alcohol-free distilled drink. It contains no alcohol, and an ultra-low level of sugar.

Just like Yu Gin, it is the perfect base for the creation of great classics such as Yu & tonic or Yu Gimlet, but why not taste it neat or on the rocks? It is a whole new type of taste, which opens to a new creativity in the way it is consumed.

Yu NO offers to everyone a choice of having a good drink, with or without alcohol but always with a great taste. Yu Choose!

More than ever, everyone loves Yu!



### High Thyme

50 ml Yu NO  
Tonic water  
Thyme sprig & lemon peel

Pour Yu NO into a highball glass over ice.  
Top with tonic water and garnish with a sprig  
of fresh thyme and a lemon peel.



### The NO EAST

2 cucumber slices  
8 mint leaves  
20 ml fresh lemon juice  
15 ml ginger syrup  
45 ml Yu NO

Muddle the cucumber and mint in a shaker. Add the rest of the ingredients and ice and shake vigorously for 25 seconds. Strain into a martini glass. Garnish with mint and a cucumber slice.

